

(STATE DISTRIBUTOR)
340 Central Avenue
PHONE 917 MARKET

It required a freight train about eighty-seven miles in length to haul the cars from the Ford Motor Company the 75,000 automobiles built by that company this year.

During the eleven months from October 1, 1911, to September 1, 1912, this company loaded and sent out 75,000 cars, and the freight train Company built 75,000 cars during these months, and therefore this gigantic amount of automobiles was handled in the above number of freight cars.

The length of the train composed of all the freight cars the Ford company used is computed by adding to thirty-six feet, the average length of a freight car, two feet for coupling purposes, and multiplying this combined length, thirty-eight feet, by the number loaded, and the result is the company in the eleven months.

Had the Ford Motor Company not had the advantage of its assembling plants and been forced to ship every car assembled, instead of in a locomotive car, the length of the train required by using the same method of computation, that the length of the train required would have been approximately 173 miles. This figure is allowing for the shipment of three-

ger of the National "40" Company, of Indianapolis, has the distinction of coining another motoring word. His word is "motorets," a name for the woman devotee of the self-propelled vehicle.

Dickson is a deep student of the automobile business, having been one of the founders of the great industry, and as he has watched the development he has become more firm in conviction that the American woman has much more to do with determining the trend of this progress.

"The self-starter, the fine upholstery, luxury, beautiful finish, better bodies and more reliable machinery are all the result of the effort of the woman to satisfy the needs of the modern," said Dickson.

As a result, Dickson has not only brought about such fundamentals and little niceties in the National car that women enjoy, but has done something original in automobile history. He has caused to be published a book of styles, showing the latest creations for the coming seasons. This book is being distributed among the owners of National cars with the company's compliments.

John J. Lennon to Mary Close, Montclair, west side New Street, 62 feet from Exchange, \$2,000.

Country Homes Company to Frederick L. Uphoff, Milburn, west side Baltimore Pike, 150 feet south from Pine terrace, \$6,500.


Kristina Buono et al. to Security Building and Loan Association, Montclair, south side Lake Street, 256 feet east from Passaic avenue, \$1,900.

John J. Lennon to Irvington Building and Loan Association, Irvington, west side Cummings street, 145 feet north from Irvington, \$1,500.

Lottie B. Kyle and husband to Howard Savings Institution, Belleville, west side Main Street, 146 feet north from William street, \$4,500.

Charles A. Morel to Eugene A. Kelly et al., Montclair, west side Main Street, Blanchard's land, west side Walnut street, \$1,250.

First Baptist Church, of Caldwell, to Howard Savings Institution, Caldwell, northeast corner Bloomfield and Forest streets, \$1,000.



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and at a

You Can Afford to Pay

Building and Comfortable, AND so
owners of High Priced large cars
FOUR for their runabout work.

ons in Brief:

TRANSMISSION—Selective, sliding gear, two speeds forward, one reverse.

WHEEL-BASE—90 inches.

EQUIPMENT—Mohair top, with hood and curtains, windshield, Prest-O-Lite tank, horn, auto jack, pumps, five lamps, tire repair kit and tools.

H & COGAN
Street, Newark

A black and white illustration of a vintage National 40 open-top car. The car is shown from a side profile, facing right. It has large spoked wheels and a boxy body. Two figures are seated in the car. Behind the car, there is a stylized, dark silhouette of a landscape with tall, thin trees. Above the car, the word "National" is written in a large, flowing script font, and the number "40" is written in a bold, sans-serif font below it. The entire illustration is set against a light background.

NORTH JERSEY MOTOR VEHICLE CO.
 JOHN B. STOBÆUS, JR., President
 313-315 CENTRAL AVE. Tel. 3156 Branch Brook

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